

Precision Crop Reporting

Why do farmers prefer to use PCR?

Accurate

- Actual Acres vs. FSA Maps
- Accurate premiums equal cost savings
- Accurate Actual Production History

Simple

- Audits – PCR Data eliminates history of scale tickets
- Claims – smoother, quicker turn-around time
- Decreased recordkeeping – livestock feed records no longer required
- Comingling grain issues alleviated

Time-Saving

- Faster, more efficient reporting time at local FSA office
- Faster, more efficient meetings with crop insurance agents

Efficient

- Acreage Reporting using planter data
- Production Reporting using combine data
- Ability to farm through section breaks and FSN's
- Separation of irrigated and non-irrigated land

Flexible

- Available for use with any crop that utilized GPS technology to record planting or seeding



TRUACRE
— TECHNOLOGY —
PRECISION FARMING SOLUTIONS

3901 North Highway 38 • Muscatine, Iowa • 800.260.8366 • truacre.com/pcr

"About four years ago, I started using Precision Crop Reporting in place of reporting production through scale tickets and measuring bins, which took a lot of time. With PCR, immediately after harvest is finished, my agent knows if there is a loss or not. It has made my life a whole lot easier."

- Robb Ewoldt, Iowa Farmer