

Precision Crop Reporting

Why do farmers prefer to use PCR?

Accurate

- Actual Acres vs. FSA Maps
- Accurate premiums equal cost savings
- Accurate Actual Production History

Simple

- Audits – PCR Data eliminates history of scale tickets
- Claims – smoother, quicker turn-around time
- Decreased recordkeeping – livestock feed records no longer required
- Comingling grain issues alleviated

Flexible

- Available for use with any crop that utilized GPS technology to record planting or seeding

Time-Saving

- Faster, more efficient reporting time at local FSA office
- Faster, more efficient meetings with crop insurance agents

Efficient

- Acreage Reporting using planter data
- Production Reporting using combine data
- Ability to farm through section breaks and FSN's
- Separation of irrigated and non-irrigated land

Why do CRS Agents need to use PCR and TruAcre Technology?

TruAcre Simplifies Technology

- TruAcre cleans and processes all data
- Quicker, more efficient processing saves time and money
- Data is auto-filled into the acreage and production reports
- Ability to process both acreage and production reports
- Less manual processing means less errors and omissions
- No need for agents to understand the technology
- AIP competitors require agents to become farm technology experts and to complete all processes on their own

"The simplicity of TruAcre's system is amazing to just drop and run. The amount of time saved with one grower allowed me to better serve additional growers throughout the day."

- Nic Turner, Farm Credit Illinois



TRUACRE
TECHNOLOGY
PRECISION FARMING SOLUTIONS

**CROP RISK
SERVICES**

An AIG company